

2013 World Cup Security And Logistical Capabilities



Belo Horizonte - Cuiaba - Fortaleza
Natal - Manaus - Porto Alegre - Rio
Arecife - Manaus - Curitiba - Salvador
Sao Paulo

2014 World Cup Security and Logistics

Proteus Consulting is a strategic level security management group comprised of highly experienced professionals that come from diverse backgrounds, ranging from industrial security, to financial services, military special operations and intelligence arenas. All have spent their entire careers dealing with a wide spectrum of threats across the world, be they physical, electronic, political, financial or natural. Our global reach capability and years of exposure to foreign and domestic threats has kept us at the forefront and cutting edge of what we do, continuously searching for innovative methods to improve our abilities to better protect our clients' interests.

PROTEUS CONSULTING has a special focus in Mexico and Latin America. PROTEUS CONSULTING serves multi-national companies that have facilities and other business interests in these areas, supporting their global, regional and local security managers in carrying out their strategic security plans and goals.

Our comprehensive security programs provide for the safety and security of an organization's critical assets, be they personnel, merchandise, trade secrets, financial instruments, facilities, reputation or other. This is accomplished by experienced professionals, technology and hardware that, through extensive layers of preventive measures, are designed to reduce the risk exposure of a company from its principal threats; and in case of an emergency, react in an organized and efficient manner to ensure that interruptions to business continuity are reduced as much as possible.



PROTEUS

C O N S U L T I N G



EXECUTIVE PROTECTION AND TRAVEL LOGISTICS

Protective Operations

The protection of an individual is comprehensive and goes well beyond surrounding the individual with agents. As part of the PROTEUS mission of preventing an incident before it occurs, the details rely on meticulous advance work and threat assessments developed by its Intelligence Division to identify potential risks to the principals.

Belo Horizonte

One of the most historic venues in Brazilian football and called home by Atletico Mineiro and Cruzeiro, both former national champions, the 62,547 capacity Estadio Mineirao has undergone a complete overhaul prior to hosting six matches at the 2014 FIFA World Cup™ - including one semi-final.

The modernisation project included the lowering of the pitch surface and improving stadium accessibility, among other issues, with sustainability principles at the core of all work carried out. Exemplifying this approach is the facility to capture and store up to 6,270,000 litres of rainwater, which can then be reused.

Located in the Pampulha neighbourhood of Belo Horizonte and inaugurated on 5 December 1965, the stadium belongs to the Minas Gerais state government. FIFA World Cup qualifying encounters in 2004 and 2008.



Failure is Never an Option

Advance and Logistics

In general, for protective details, teams of Proteus personnel travel in advance and conduct site surveys, which assess needs for manpower, equipment, hospitals and evacuation routes for emergencies. Fire, rescue and other public service personnel in the community are alerted on a need to know basis.

Before a detail arrives at any site, a lead advance agent briefs his team in any intelligence information that is pertinent to the movement and ensures all emergency options are outlined. Prior to the arrival of the principals, checkpoints are established and access to the secured area is limited.

Because host military, federal, state, county and local law enforcement, as well as public safety organizations are usually not adequate in high risk environments it is paramount that Proteus do everything in their power to not need their services. The only way this could be possible is if we plan, de-conflict and minimize all surprises before and during our mission. A Proteus command post acts as the communication center for protective activities, monitors emergencies and keeps all participants in contact with one another. After the mission, agents analyze every step of the protective operation, record unusual incidents and suggest improvements for the future.

CUIABA, PANTANAL

RESPONSE

Disasters or emergencies can happen suddenly, creating a situation in which staff support services for the organization can be overwhelmed. During crises, the organization requires strategies to address the needs of emergency response operations and recovery. In emergencies, PROTEUS CONSULTING has established emergency guidelines for the management of the immediate response to an emergency or disaster. The guidelines focus on the protection of lives, property, and the environment. The overall goal is to ensure the safety and well-being of the community.



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an become over-
pecial programs to ad-
ery management. To address such
gency response procedures, that provide
ate actions and operations required to respond
overall priorities of the plant during a disaster are
trade secrets, property, the community, and the environ-
all objective is to respond to emergency conditions and manage
crisis, whether that be the restoration of business continuity,
or the total evacuation of personnel and key assets.



SAO PAULO

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TRAVEL RISK MANAGEMENT PROGRAMS

Objective

To mitigate travel risk to an acceptable level consistent with business objectives, regulations and standard of care.



An aerial photograph of a modern city skyline. The central focus is a tall, glass-clad skyscraper with a distinctive stepped design. To its right is a large, multi-story building with a white facade and horizontal bands of windows. In the background, a tall, slender tower rises against a clear blue sky. The foreground is filled with lush green trees and a paved area, possibly a plaza or parking lot.

Protective Research

Threat analysis protective research is an integral component of all security operations. Agents and specialists assigned to conduct protective research evaluate information received from law enforcement, intelligence agencies and a variety of other sources regarding individuals or groups who may pose a threat to Proteus clients.

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São Paulo is the very birthplace of Brazilian football, as it was the home of Charles Miller, the British descendent who presented the beautiful game to the city in 1894 and helped its swift propagation throughout the country.

Three of Brazil's most powerful clubs are from Sao Paulo: Old-time rivals Corinthians, Palmeiras and São Paulo, who combine for an impressive 14 Campeonato Brasileiro titles. Both Corinthians and Sao Paulo have lifted the FIFA Club World Cup trophy, in 2000 and 2005 respectively. Other traditional clubs like Portuguesa de Desportos and Juventus complete the football-mad panorama of the metropolis.

Sao Paulo's home ground, the Morumbi, is the city's biggest stadium and was one of the venues of the maiden FIFA Club World Cup, in 2000, while the city-owned Pacaembu, which also houses a phenomenal Football Museum, hosted six matches at the 1950 FIFA World Cup Brazil™. Palmeiras own its home ground, the Palestra Italia.





Logistics into Remote Areas:

We can organize fixed or rotary wing aircraft for charter on an ad hoc basis or more extensive charter programs, for both passengers and cargo, to:

- Remote locations with no scheduled services
-
- War affected countries
-
- Regions of political instability

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A successful program will:

Reduce costs associated with incident response, liability and lost productivity

Reduce the frequency and severity of incidents

Require collaboration between relevant departments

Result in a culture of informed and prepared travelers

Translate into competitive advantage for the organization

Goals
Employees that travel on behalf of their company face greater risks than any other staff member simply because they often visit environments that are different from the norm. Preparing them to better cope with incidents - crime, accidents and natural disasters, will save companies significant time and money in the future.



Legal Responsibilities
Many organizations are operating across borders without fully understanding the risks and duty of care obligations to their travelling populations. Too many organizations wait for a serious incident to occur before they invest in a comprehensive travel risk management solution. This reactive approach has serious ethical, financial and reputational consequences.



Services
Pre-travel preparations
Strategic planning,
team building
Policies & Procedures development
Crisis Management plan development
Trainning
Intelligence gathering
and analysis development
Contractor due diligence



Travel Preparations

- Travel plan development
- Site analysis, threat and vulnerability assessments, risk exposure determination
- Risk mitigation and security needs proposals
- Information security
- Training

Travel Operations

Security component project and logistics management.


Forward team, route analysis, site studies.

Field security element: PSDs, counter-surveillance, fixed site

Technical Surveillance Countermeasures.

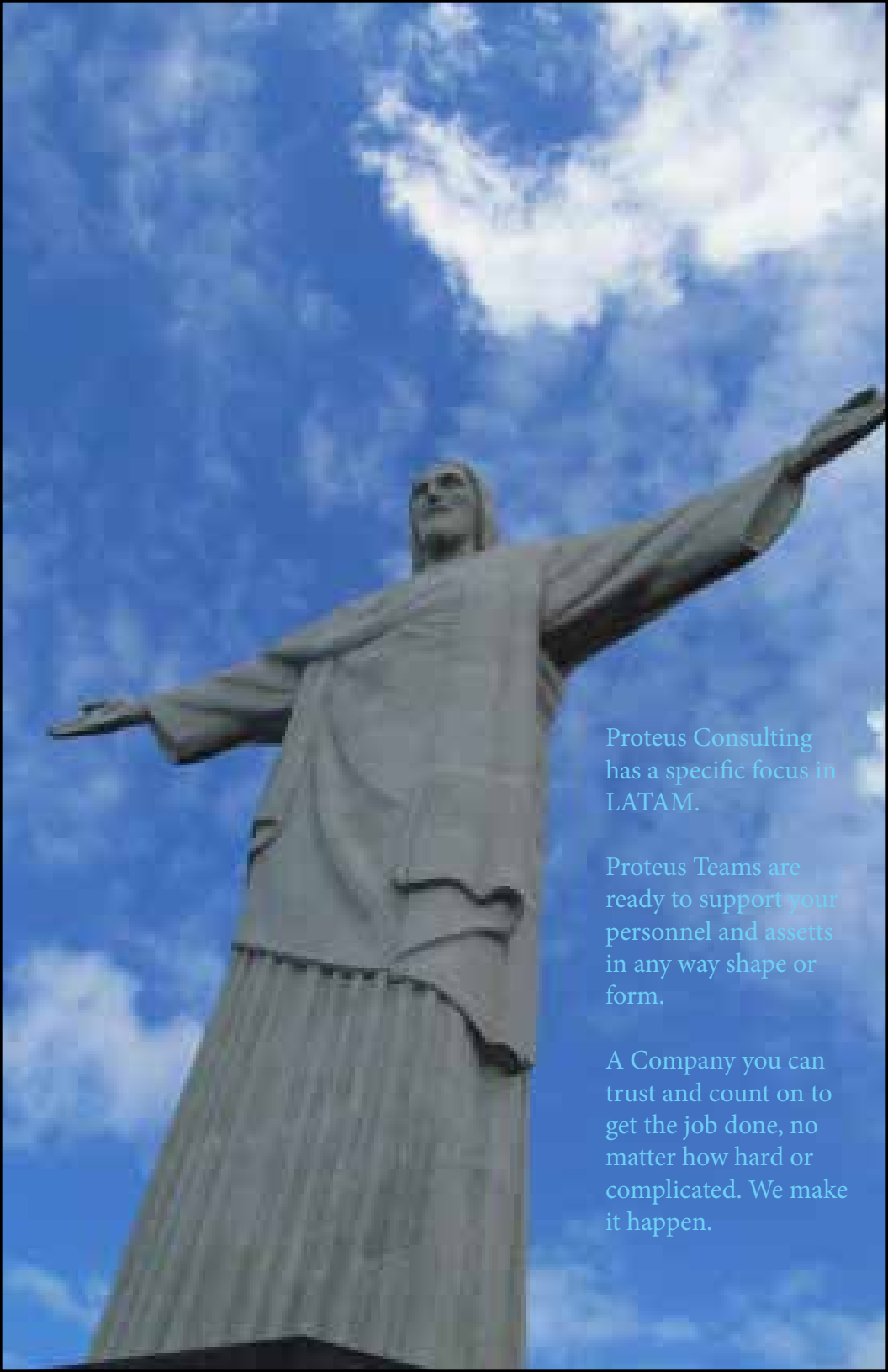
Liaison with local Authorities.



A first-person perspective from the cockpit of a helicopter. The instrument panel is prominent in the foreground, featuring a grid of 18 analog gauges and a digital display on the left. A headset is mounted on a boom above the panel. The background shows a vast, hazy landscape of rolling hills and fields under a bright sky.

PROTEUS
CONSULTANT'S CRISIS
MANAGEMENT AND BUSINESS
CONTINUITY PROGRAMS BEGIN
BY ASSISTING CLIENTS IN
DEVELOPING AND IMPLEMENTING
THE NECESSARY POLICIES AND
PROCEDURES ON HOW TO PLAN
FOR AND RESPOND TO VARIOUS
EMERGENCY SITUATIONS.

FAILURE IS NEVER AND OPTION!



Proteus Consulting
has a specific focus in
LATAM.

Proteus Teams are
ready to support your
personnel and assets
in any way shape or
form.

A Company you can
trust and count on to
get the job done, no
matter how hard or
complicated. We make
it happen.

Rio







What is the future of security?

What will it be like?

What if you knew what it would be like?

Would you change your policies and standards?

Or ignore them?

What if the future of security was already here?

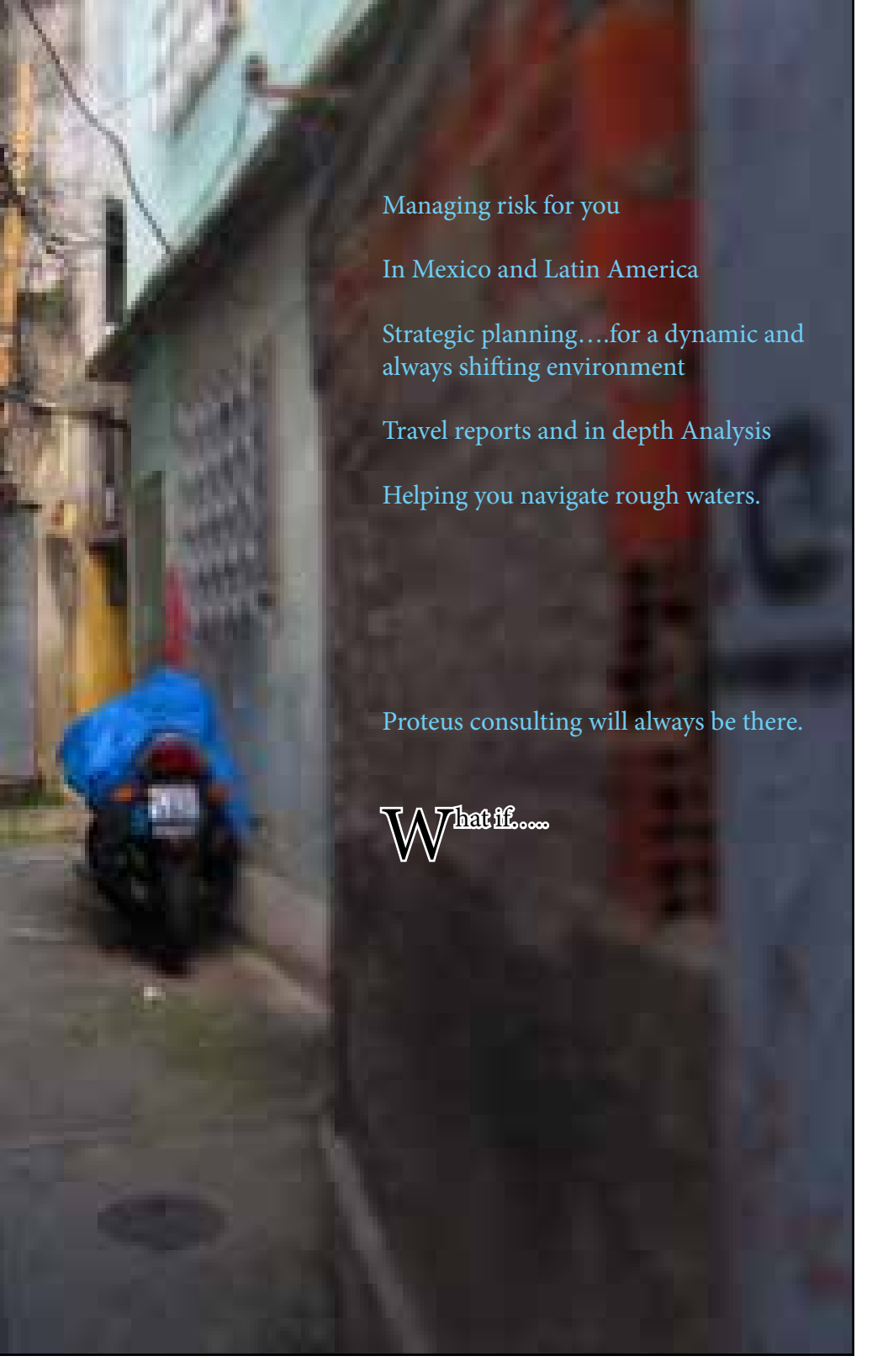
Sometimes all you have to do is ask a question?

What are we doing for our employees...our executives....

How old are our policies?

Should we make changes?

What if you could meet a company with the answers to all of your questions?

A narrow alleyway in a city. On the left, a motorcycle is parked, covered with a blue tarp. The wall on the right is made of reddish-brown bricks. The ground is paved. The lighting is soft, suggesting an overcast day.

Managing risk for you

In Mexico and Latin America

Strategic planning....for a dynamic and
always shifting environment

Travel reports and in depth Analysis

Helping you navigate rough waters.

Proteus consulting will always be there.

What if.....

Intelligence Led, Threat Based

Kurt Norrigan, Senior Partner



Complexo Alemão

Rio de Janeiro, Brazil





Failure is Never an Option

Juan F. Gonzalez, Senior Partner





Timely Threat
Identification

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